







#### **Introduction to Data Visualizatoin**

- What is Data Visualization?
- ⇒ Why is it needed?
- ⇒ Uses of Tableau
- ⇒ Architecture of Tableau
- ➡ Installation of Tableau Desktop
- ⇒ Tableau Products

## **Connecting to Data**

- → Tableau Home Page
- ⇒ Data Source Page
- Connecting to Text and Excel Files
- ⇒ Connecting to Databases
- ⇒ Live and Extract Connections
- Using and Refreshing Extracts
- ⇒ Clipboard Data

#### Tableau Environment

- ⇒ Tableau Window Partitions
- ⇒ Visual Cues in Tableau
- Dimensions, Measures Continuous and Discrete
- ⇒ Generated Fields
- Workbooks and Sheets
- ⇒ Show me

#### **Basic Visualizations**

- ⇒ Line Chart
- ⇒ Bar Chart
- ⇒ Area Charts
- → Text Tables
- ⇒ High Light Tables
- □ Totals and Sub Totals
- ⇒ Creating Charts Using "Show Me"
- ⇒ Highlight Tables
- ⇒ Flavored Bar Charts
- ⇒ Heat Maps & Tree Maps
- ⇒ Area Charts & Bubble Charts
- Scatter Plots Gantt Bars & Lollipop Charts

### **Building Data Views**

- ⇒ Sorting Grouping
- SetsBins and Histogram
- → Pause Automatic Updates

### **Building Interactive Views**

- ⇒ Filters
- ⇒ Parameters Calculated Fields
- ⇒ Table Calculations
- ⇒ Conditional Formatting

### **Maps and Geo Coding**

- → Mapping Basics
- ⇒ Symbol Maps
- ⇒ Filled Maps
- **⇒** Editing Locations
- ⇒ Map Options
- ⇒ Map Layers
- ⇒ WMS Servers Sorting in Maps
- → Polygon Maps

#### **Calculations**

- ⇒ Creating Calculated Fields
- ⇒ Number Functions
- ⇒ String Functions
- ⇒ Date Functions
- ⇒ LODs and its Types

# **Playing with Time**

- ⇒ Built in Hierarchy
- ⇒ Creating Hierarchy
- □ Quick Table Calculations
- ⇒ Custom Table Calculations
- ⇒ YTD & MTD
- ⇒ Trend Lines

# **Advanced Analysis**

- ⇒ Parameters
- ⇒ Clusters in Data
- ⇒ Reference Lines & Reference Bands
- ⇒ Distribution Bands
- ⇒ Forecast Grand Totals & Sub Totals
- ⇒ Summary Card

### **Data Blending**

- ⇒ What is Data Blending?
- ⇒ Uses of Data Blending
- ⇒ Cross Data Base Joins
- ⇒ Report creation using Data Blending





### **Present Your Work**

- → Actions and its types
- ⇒ Formatting
- **⇒** Annotations
- ⇒ Drop lines
- ⇒ Log Axes
- ⇒ Exporting Data

## **Dashboards and Story**

- ⇒ What is a Dashboard?
- ⇒ Create a Dashboard
- Refine Dashboard
- ⇒ Dashboard Objects
- Actions in Dashboard
- ⇒ Create a Story Board
- → Options in Story Board

#### **Advance Visualizations**

- ⇒ Dual Combination Charts
- ⇒ Box & Whisker Plots
- ⇒ Pareto Analysis
- ⇒ Waterfall Charts
- → Market Basket Analysis
- **⇒** Funnel Charts
- □ Donut Charts

# **Performance Tuning**

- ⇒ How to Optimize workbook performance
- ⇒ How to record the Performance?

# **Publishing Your Work**

- ⇒ How to Publish Data Sources?
- ⇒ How to Publish Worksheets & Workbooks

### **Tableau Server**

- ⇒ Introduction To Tableau Server
- ⇒ Tableau Server Architechure
- ⇒ Basic options in Tableau Server









# OUR STUDENTS ARE PLACED IN









































































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